

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3020512

|  |                                       |                         |                       |  |                    |
|--|---------------------------------------|-------------------------|-----------------------|--|--------------------|
| <b>Traffic Order #</b>   | 267926                                | <b>Created On</b>       | 5/26/2020 10:06:19 AM | <b>Order Status</b>  | Contract Confirmed |
| <b>Order #</b>   | 3020512                               | <b>Created By</b>       | NCC_Gateway_User      | <b>Gross \$</b>  | 500.00             |
| <b>Order Descrp</b>  | 62763293 Pol Candidate-Kelly Loeffler | <b>Updated On</b>       | 5/26/2020 11:36:24 AM | <b>Net \$</b>  | 360.00             |
| <b>Client</b>  | KELLY LOEFFLER - NCC - CHT            | <b>Updated By</b>       | Smith, Brogan         | <b>Units</b>   | 1                  |
| <b>Start Date</b>  | 5/25/2020                             | <b>Industry</b>         | Political-US Senate   | <b>Credit Hold</b>   | NO                 |
| <b>End Date</b>  | 5/31/2020                             | <b>REFERENCES</b>       |                       | <b>BILLING INFORMATION</b>   |                    |
| <b># of Weeks</b>  | 1                                     | <b>Primary</b>          |                       | <b>Purchase Order #</b>  | 62763293           |
| <b>SALES</b>   |                                       | <b>Secondary</b>        |                       | <b>Billing Schedule</b>  | EndOfFlight        |
| <b>ActiveWeeks</b>   | 1                                     | <b>Tertiary</b>         |                       | <b>EDI INFORMATION</b>   |                    |
| <b>AE 1</b>  | CHT - DC, NCC -                       | <b>Quarternary</b>      |                       | <b>Product</b>   |                    |
| <b>AE 2</b>  |                                       | <b>TRAFFIC OPTIONS</b>  |                       | <b>Estimate</b>  | Nascar             |
| <b>Agency</b>  | Medium Buying LLC (KNX-NCC)           | <b>Address 1</b>        | NCC MEDIA             | <b>Submit EDI Invoice?</b>   | Submit EDI Invoice |
| <b>RepFirm</b>   | NCC                                   | <b>Address 2</b>        |                       | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>  |                    |
| <b>Copy Instr ID</b>   |                                       | <b>City, State, Zip</b> | BLOOMFIELD, NJ        | PRI, NPE=80, IPE=74. 62763293 Pol Candidate-Kelly Loeffler CHT. see key on FCC site for network/zone info.<br><br>PRI, NPE=80, IPE=74. 62763293 Pol Candidate-Kelly Loeffler CHT. see key on FCC site for network/zone info. |                    |
| <b>Total Zones</b>   | 1                                     | <b>Zip</b>              | 07003                 |  |                    |
| <b>Zones</b>   | Chattanooga TN Interconnect           | <b>Contact</b>          |                       | <b>SYSCODE LIST</b>  |                    |
| <b>Total Networks</b>  | 1                                     | <b>Phone</b>            | 111-111-1111          | 6645   |                    |
| <b>GENERAL COMMENTS</b>  |                                       | <b>Avail Tag</b>        |                       |  |                    |
| PRI, NPE=80, IPE=74. 62763293 Pol Candidate-Kelly Loeffler CHT. see key on FCC site for network/zone info. |                                       | <b>Contract Type</b>    | Standard              |  |                    |
|  |                                       | <b>Copy Group</b>       |                       |  |                    |
|  |                                       | <b>Division</b>         |                       |  |                    |
|  |                                       | <b>Reference #</b>      |                       |  |                    |

**SUMMARY FOR SYSCODE 6645**

|                        |                                       |                   |                             |                         |                    |
|------------------------|---------------------------------------|-------------------|-----------------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 267926                                | <b>Created On</b> | 5/26/2020 10:06:19 AM       | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 3020512                               | <b>Created By</b> | NCC_Gateway_User            | <b>Syscode Gross \$</b> | 500.00             |
| <b>Order Descrp</b>    | 62763293 Pol Candidate-Kelly Loeffler | <b>Updated On</b> | 5/26/2020 11:35:23 AM       | <b>Syscode Net \$</b>   | 360.00             |
| <b>Client</b>          | KELLY LOEFFLER - NCC - CHT            | <b>Updated By</b> | Smith, Brogan               | <b>Syscode Units</b>    | 1                  |
| <b>Start Date</b>      | 5/25/2020                             | <b>Source</b>     | Gateway                     | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/31/2020                             | <b>Zones</b>      | Chattanooga TN Interconnect | <b>Avg Unit Rate</b>    | 500.00             |
| <b># of Weeks</b>      | 1                                     |                   |                             |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network        | Sys Code | Program                     | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|----------------|----------|-----------------------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | National Political Bundle | 110   110     | Fox Sports One | 6645     | Monster Energy Cup: Bristol | 05/31/2020 | 05/31/2020 | Su 3:30p-7p |   |    |   |    |   |    | X  | 1           | \$500.00  | \$500.00     | 30       |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

| SUMMARY FOR ORDER # 3020512 |                                       |            |                       |              |                    |
|-----------------------------|---------------------------------------|------------|-----------------------|--------------|--------------------|
| Traffic Order #             | 267926                                | # of Weeks | 1                     | Active       | Yes                |
| Order #                     | 3020512                               | Created On | 5/26/2020 10:06:19 AM | Order Status | Contract Confirmed |
| Order Descrp                | 62763293 Pol Candidate-Kelly Loeffler | Created By | NCC_Gateway_User      | Gross \$     | 500.00             |
| Client                      | KELLY LOEFFLER - NCC - CHT            | Updated On | 5/26/2020 11:36:24 AM | Net \$       | 360.00             |
| Start Date                  | 5/25/2020                             | Updated By | Smith, Brogan         | Units        | 1                  |
| End Date                    | 5/31/2020                             | Source     | Gateway               | Credit Hold  | No                 |

|                                |  |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER |  |
| FINANCE                        |  |
| DATE                           |  |
| MGR                            |  |
| INV                            |  |